



FANCITY 2008

Veranstaltungen zur
Eventisierung der Stadt

Rote Fabrik
26. März – 27. Juli

OPEN CALL:

FANCITYMAP Workshop and Exhibition

June 5 - 12, 2008 Mapping Workshop on the European Cup 2008 in Zürich
June 27 - July 27, 2008 Exhibition in the Shedhalle

June 7th marks the start of the European Cup 2008. Zurich is one of the host cities of this event and for the duration of three weeks, the city is expected to be in a state of emergency. This event does not only revolve around sportive competition, but it also entails many other interests which will not take place in the stadiums, but in urban space.

In a week-long interdisciplinary workshop at the kick-off of the Euro 08, we will question the urban impact of the soccer tournament in Zurich: What changes can be observed during the Euro 08? How does the city represent itself as a brand? How is advertisement displayed on the city's surfaces? How does the logic of security strategies affect urban space? What kind of spontaneous and informal structures emerge apart from the official events?

Workshop:

In cooperation with architects, artists and urban researchers, we will conduct field studies in the city and produce a joint mapping from June 5th to 12th.

The results of the study will be made available as a printed leaflet and will also be exhibited at the Shedhalle from June 27th to July 27th, 2008.

Place: Rote Fabrik, Seestrasse 395, 8038 Zurich.

Participation:

All interested persons are invited to participate, especially students of space-related faculties, Art and Design. Pre-requisite: interest in urban research, mapping, artistic methods and willingness to work as a team.

The number of participants is limited to 15. All those interested are asked to apply by submitting a letter of motivation and their personal data by May 12th to fancity@rotefabrik.ch. The workshop is free of charge.

**Workshop and exhibition are part of the
FANCITY 2008 program series at Rote Fabrik, Zurich.
FANCITYMAP is hosted by Shedhalle**

Program and further information:

www.rotfabrik.ch/fancity
www.urbanresearch.ethz.ch/
www.shedhalle.ch